

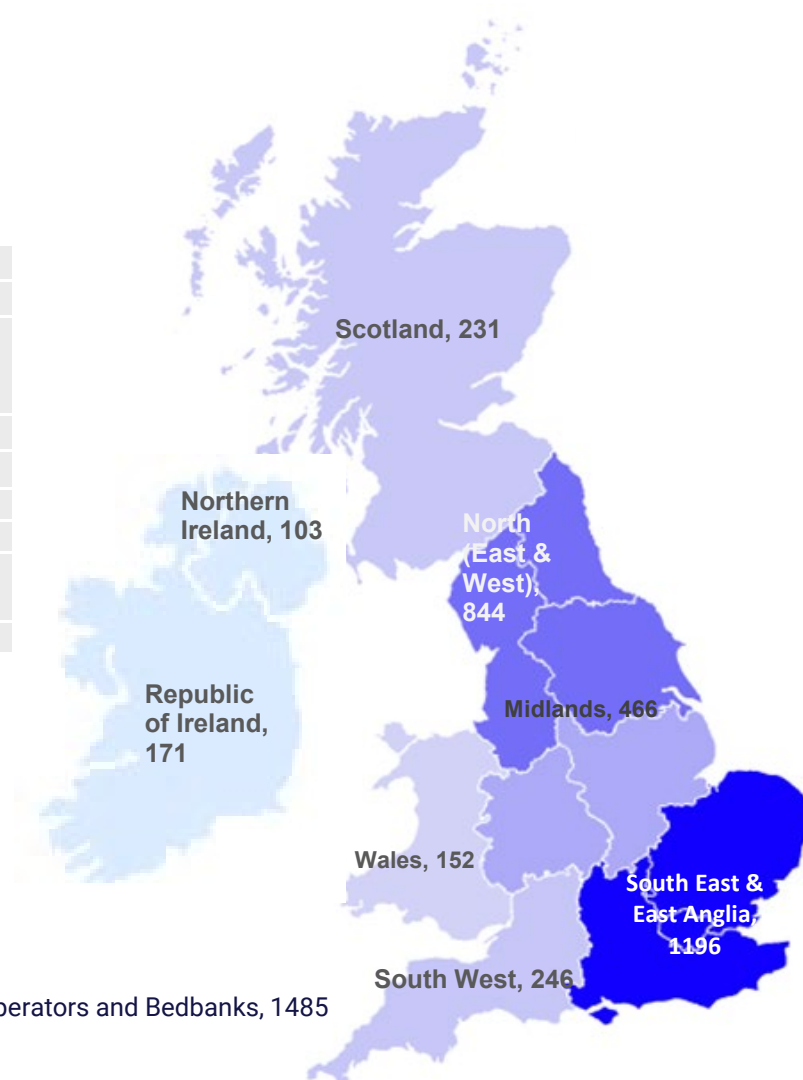
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3409	
TUI	332
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	671
Rest of ABTA retail	1403
ABTA total	2406
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	249
IATA only, ATOL & other travel agencies	754
Non ABTA total	1003



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1801	158	120	144	2223
Limited Supply	33	13	20	2	68
File Copy Only	132	49	199	17	397
No Brochures Required	418	26	241	6	691
Cruise Brochures Only	22	3	3	2	30
Total	2406	249	583	171	3409

TARGETING TRAVEL AGENTS: THE DATABASE

*B & T = Business Houses & Telesales.

HOME WORKERS

Affiliates	Total
ABTA Home Workers	40
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	57
Explorer Travel	50
GTG Home Workers	93
Hays Travel	102
Holiday Direct	6
Holiday Experts	9
Holiday Please	50
Independent Travel Experts	55
Independents	150
Not Just Travel	280
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	177
Spear Travels	12
Superior Travel	6
Travel Counsellors	539
Travel PA	33
TTA Home Workers	73
Voyager Travel Direct	3
Others	96
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	57
The Cruise Village	5
Total	1951

NOVEMBER 2024

TRAVEL AGENTS

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	0	0	15	15
Carlson Wagonlit Travel	0	0	11	11
Co-op Travel	152	3	20	175
East of England Coop	13	0	0	13
Fred Olsen Travel	22	0	7	29
Flight Centre	17	0	177	194
Global Travel Group	86	12	57	155
Hogg Robinson Travel	0	0	10	10
Independent ABTA Agents	113	12	152	277
Spear Travel	12	0	0	12
Millington Travel	11	0	0	11
Perfect Getaways (Midcounties)	4	0	3	7
Travel Company	0	0	7	7
TUI	324	0	8	332
Kuoni Retail	0	0	1	1
Hays Travel				
Hays Travel Independent Group	116	3	37	156
Hays Travel Shops	459	1	29	489
Miles Morgan	26	0	0	26
Advantage				
Advantage	169	5	97	271
Althams Travel Services	32	0	1	33
Dawson & Sanderson	19	0	3	22
Elite Travel Group	23	2	4	29
Travel House	14	0	1	15
Polka Dot Travel	12	0	1	13
Baldwins Travel	11	0	0	11
The Travel Network Group				
Barrhead Travel	80	0	3	83
Lincolnshire Co-operative	13	0	1	14
Premier Travel/Travel Centre	23	1	1	25
Travel Trust Association	98	5	39	142
Worldchoice	90	2	16	108
Triangle Travel	5	0	0	5
Republic of Ireland Agents	142	2	23	167
IATA Agents (non ABTA/GTG/TTA)	44	8	160	212
Other Agents	93	12	234	339
Total	2223	68	1118	3409