

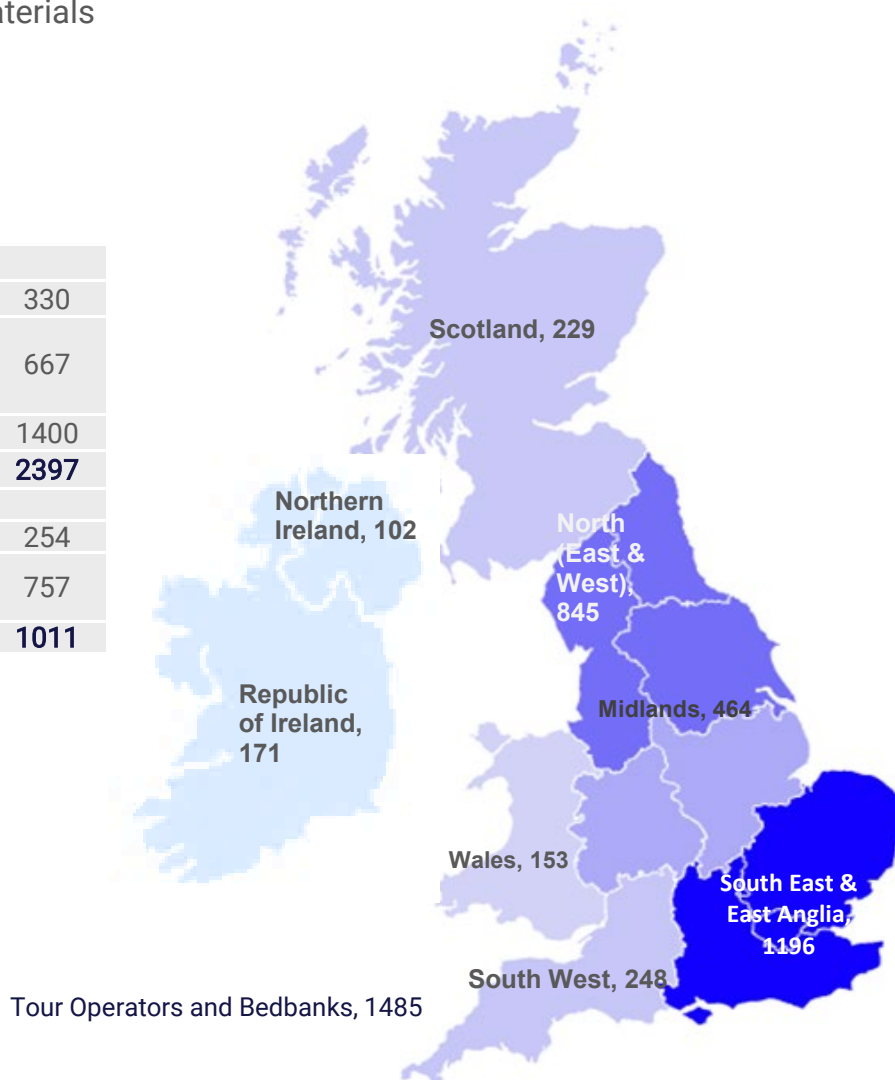
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3408	
TUI	330
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	667
Rest of ABTA retail	1400
ABTA total	2397
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	254
IATA only, ATOL & other travel agencies	757
Non ABTA total	1011



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1790	161	124	144	2219
Limited Supply	33	13	20	2	68
File Copy Only	133	50	199	17	399
No Brochures Required	419	26	240	6	691
Cruise Brochures Only	22	4	3	2	31
Total	2397	254	586	171	3408

TARGETING TRAVEL AGENTS: THE DATABASE

*B & T = Business Houses & Telesales.

HOME WORKERS

Affiliates	Total
ABTA Home Workers	40
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	56
Explorer Travel	46
GTG Home Workers	92
Hays Travel	96
Holiday Direct	6
Holiday Experts	9
Holiday Please	46
Independent Travel Experts	54
Independents	150
Not Just Travel	264
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	178
Spear Travels	12
Superior Travel	6
Travel Counsellors	535
Travel PA	34
TTA Home Workers	73
Voyager Travel Direct	3
Others	98
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	57
The Cruise Village	5
Total	1918

JUNE 2024

TRAVEL AGENTS

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	0	0	15	15
Carlson Wagonlit Travel	0	0	11	11
Co-op Travel	156	3	19	178
East of England Coop	13	0	0	13
Fred Olsen Travel	20	0	7	27
Flight Centre	16	0	177	193
Global Travel Group	85	12	58	155
Hogg Robinson Travel	0	0	10	10
Independent ABTA Agents	113	12	152	277
Spear Travel	12	0	0	12
Millington Travel	11	0	0	11
Perfect Getaways (Midcounties)	3	0	4	7
Travel Company	0	0	7	7
TUI	322	0	8	330
Kuoni Retail	0	0	1	1
Hays Travel				
Hays Travel Independent Group	108	3	38	149
Hays Travel Shops	461	1	31	493
Miles Morgan	25	0	0	25
Advantage				
Advantage	168	5	98	257
Althams Travel Services	32	0	1	33
Dawson & Sanderson	19	0	3	22
Elite Travel Group	23	2	4	29
Travel House	14	0	1	15
Polka Dot Travel	13	0	1	14
Baldwins Travel	10	0	0	10
The Travel Network Group				
Barrhead Travel	79	0	3	82
Lincolnshire Co-operative	13	0	1	14
Premier Travel/Travel Centre	23	1	1	25
Travel Trust Association	102	5	40	147
Worldchoice	89	2	16	107
Triangle Travel	5	0	0	5
Republic of Ireland Agents	142	2	23	167
IATA Agents (non ABTA/GTG/TTA)	44	8	160	212
Other Agents	98	12	231	355
Total	2219	68	1121	3408