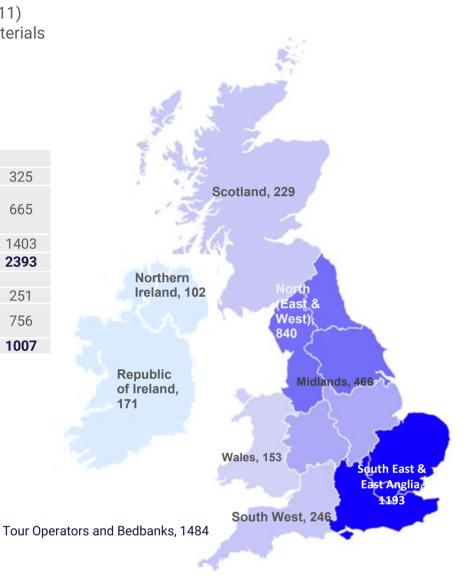
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- □ File copies
- □ Email campaigns (see page 11)
- □ Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3400	
TUI	325
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	665
Rest of ABTA retail	1403
ABTA total	2393
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	251
IATA only, ATOL & other travel agencies	756
Non ABTA total	1007



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail		IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1786	157	123	144	2210
Limited Supply	33	13	20	2	68
File Copy Only	134	50	199	17	400
No Brochures Required	419	26	240	6	691
Cruise Brochures Only	21	5	3	2	31
Total	2393	251	585	171	3400

TARGETING TRAVEL AGENTS: THE DATABASE

HOVE WORKERS

Affiliates	Total
ABTA Home Workers	37
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	55
Explorer Travel	46
GTG Home Workers	92
Hays Travel	93
Holiday Direct	6
Holiday Experts	9
Holiday Please	40
Independent Travel Experts	54
Independents	150
Not Just Travel	256
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	175
Spear Travels	12
Superior Travel	6
Travel Counsellors	531
Travel PA	34
TTA Home Workers	72
Voyager Travel Direct	3
Others	93
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	58
The Cruise Village	5

APRI L 2024

1885

Total

TRAVEL AGENTS

Full Supply Limited Supply B & T* Total American Express 1 0 15 16 Carlson Wagoniit Travel 0 0 111 11 Carlson Wagoniit Travel 0 0 131 0 0 Carlson Wagoniit Travel 19 0 7 26 Coop Travel 19 0 7 26 Filght Centre 16 0 177 193 Global Travel Group 85 12 59 156 Hogg Robinson Travel 0 0 11 10 Independent ABTA Agents 114 12 151 277 Spear Travel 11 0 0 11 Prefect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 1 1 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 493	TRAVEL AGENTS	Travel Shops			
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East of England Coop 13 0 0 13 Fred Olsen Travel 19 0 7 26 Flight Centre 16 0 177 193 Global Travel Group 85 12 59 156 Hogg Robinson Travel 0 0 10 10 Independent ABTA Agents 114 12 151 277 Spear Travel 12 0 0 12 Millington Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 Tul 317 0 8 325 Kuoni Retail 0 0 13 493 Miles Morgan 24 0 0 24 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 29 Advantage <t< td=""><td>Carlson Wagonlit Travel</td><td>0</td><td>0</td><td>11</td><td>11</td></t<>	Carlson Wagonlit Travel	0	0	11	11
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Flight Centre 16 0 177 193 Global Travel Group 85 12 59 156 Hogg Robinson Travel 0 0 10 10 Independent ABTA Agents 114 12 151 277 Spear Travel 12 0 0 12 Millington Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 TUI 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel 107 3 38 148 Hays Travel Shops 461 1 31 493 Miles Morgan 24 0 1 32 Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19	East of England Coop	13	0	0	13
Global Travel Group 85 12 59 156 Hogg Robinson Travel 0 0 10 10 Independent ABTA Agents 114 12 151 277 Spear Travel 12 0 0 12 Millington Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 TUI 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 493 Miles Morgan 24 0 0 24 Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19 0 3 22 Elite Travel Group	Fred Olsen Travel	19	0	7	26
Hogg Robinson Travel 0 0 10 10 Independent ABTA Agents 114 12 151 277 Spear Travel 12 0 0 12 Millington Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 TUI 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel 0 0 1 1 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 493 Miles Morgan 24 0 0 24 Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19 0 3 22 Elite Travel Group 24 <td>Flight Centre</td> <td>16</td> <td>0</td> <td>177</td> <td>193</td>	Flight Centre	16	0	177	193
Independent ABTA Agents 114 12 151 277 Spear Travel 12 0 0 12 Millington Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 TUI 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel Company 0 0 1 1 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 493 Miles Morgan 24 0 0 24 Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19 0 3 22 Elite Travel Group 24 2 4 30 Travel House 14 </td <td>Global Travel Group</td> <td>85</td> <td>12</td> <td>59</td> <td>156</td>	Global Travel Group	85	12	59	156
Spear Travel 12 0 0 12 Spear Travel 11 0 0 11 Perfect Getaways (Midcounties) 3 0 4 7 Travel Company 0 0 7 7 Tul 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel Independent Group 107 3 38 148 Hays Travel Shops 461 1 31 493 Miles Morgan 24 0 0 24 Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19 0 3 22 Elite Travel Group 24 2 4 30 Travel House 14 0 1 15 Polka Dot Travel 10 0 0 10 Travel Network Group 14 <t< td=""><td>Hogg Robinson Travel</td><td>0</td><td>0</td><td>10</td><td>10</td></t<>	Hogg Robinson Travel	0	0	10	10
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Travel Company 0 0 7 7 TUI 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel	Millington Travel	11	0	0	11
Tul 317 0 8 325 Kuoni Retail 0 0 1 1 Hays Travel	Perfect Getaways (Midcounties)	3	0	4	7
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Advantage 167 5 98 256 Althams Travel Services 31 0 1 32 Dawson & Sanderson 19 0 3 22 Elite Travel Group 24 2 4 30 Travel House 14 0 1 15 Polka Dot Travel 13 0 1 14 Baldwins Travel 10 0 0 10 The Travel Network Group The Travel Network Group The Travel Network Group Barrhead Travel 79 0 3 82 Lincolnshire Co-operative 14 0 1 15 Premier Travel/Travel Centre 23 1 1 25 Travel Trust Association 99 5 41 145 Worldchoice 89 2 16 107 Triangle Travel 5 0 0 5 Republic of Ireland Agents 142 2 23 167	Miles Morgan	24	0	0	24
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Triangle Travel5005Republic of Ireland Agents142223167IATA Agents (non ABTA/GTG/TTA)448160212	Worldchoice	89	2	16	107
Republic of Ireland Agents 142 2 23 167 IATA Agents (non ABTA/GTG/TTA) 44 8 160 212	Triangle Travel	5	0		
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	Republic of Ireland Agents	142	2	23	167
Other Agents 98 12 231 355	IATA Agents (non ABTA/GTG/TTA)	44	8	160	212
	Other Agents	98	12	231	355
Total 2210 68 1122 3400	Total	2210	68	1122	3400