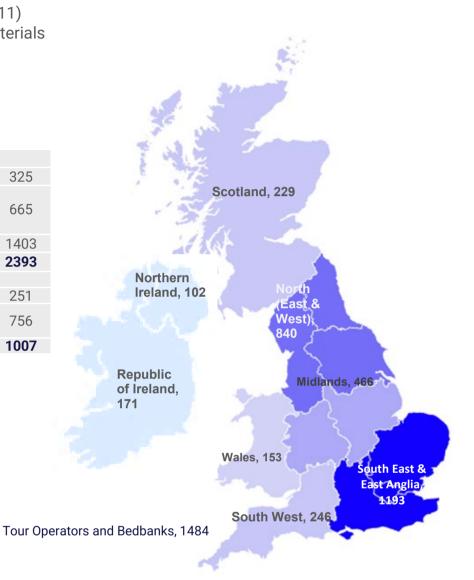
#### TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- □ File copies
- □ Email campaigns (see page 11)
- □ Marketing & promotional materials
- POS material

## TRAVEL AGENTS

Retail agents count: 3400	
TUI	325
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	665
Rest of ABTA retail	1403
ABTA total	2393
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	251
IATA only, ATOL & other travel agencies	756
Non ABTA total	1007



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail		IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1786	157	123	144	2210
Limited Supply	33	13	20	2	68
File Copy Only	134	50	199	17	400
No Brochures Required	419	26	240	6	691
Cruise Brochures Only	21	5	3	2	31
Total	2393	251	585	171	3400

# TARGETING TRAVEL AGENTS: THE DATABASE

#### HOVE WORKERS

Affiliates	Total
ABTA Home Workers	37
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	55
Explorer Travel	46
GTG Home Workers	92
Hays Travel	93
Holiday Direct	6
Holiday Experts	9
Holiday Please	40
Independent Travel Experts	54
Independents	150
Not Just Travel	256
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	175
Spear Travels	12
Superior Travel	6
Travel Counsellors	531
Travel PA	34
TTA Home Workers	72
Voyager Travel Direct	3
Others	93
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	58
The Cruise Village	5

APRI L 2024

1885

Total

### TRAVEL AGENTS

Full Supply   Limited Supply   B & T*   Total     American Express   1   0   15   16     Carlson Wagoniit Travel   0   0   111   11     Carlson Wagoniit Travel   0   0   131   0   0     Carlson Wagoniit Travel   19   0   7   26     Coop Travel   19   0   7   26     Filght Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   11   10     Independent ABTA Agents   114   12   151   277     Spear Travel   11   0   0   11     Prefect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493	TRAVEL AGENTS	Travel Shops			
Supply   Supply   Supply     American Express   1   0   15   16     Carlson Wagonlit Travel   0   0   11   11     Carlson Wagonlit Travel   156   3   19   178     East of England Coop   13   0   0   13     Fred Olsen Travel   19   0   7   26     Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   1   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morga	Turnel Amount	Full Limited		Tabl	
Additional participation   Additional participation   Additional participation   Additional participation     Carlson Wagonili Travel   156   3   19   178     East of England Coop   13   0   0   13     Fred Olsen Travel   19   0   7   26     Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   1   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Independent Group   107   3   38   148     Hays Travel Morgan   107   3   38   148     Hays Travel Independent Group	I ravel Agents	Supply	Supply	B & I*	l otal
Coop Travel   156   3   19   178     East of England Coop   13   0   0   13     Fred Olsen Travel   19   0   7   26     Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     Tul   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Dawson & Sanderson   19	American Express	1	0	15	16
East of England Coop   13   0   0   13     Fred Olsen Travel   19   0   7   26     Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     Tul   317   0   8   325     Kuoni Retail   0   0   13   493     Miles Morgan   24   0   0   24     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   29     Advantage <t< td=""><td>Carlson Wagonlit Travel</td><td>0</td><td>0</td><td>11</td><td>11</td></t<>	Carlson Wagonlit Travel	0	0	11	11
Free Orace   19   0   7   26     Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   1   1   1     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   1   1     Hays Travel   107   3   38   148     Hays Travel Independent Group   107   3   38   148     Hays Travel Stops   461   1   31   493     Miles Morgan   107   3   25   5	Co-op Travel	156	3	19	178
Flight Centre   16   0   177   193     Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     TUI   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   1   32     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19	East of England Coop	13	0	0	13
Global Travel Group   85   12   59   156     Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     TUI   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group	Fred Olsen Travel	19	0	7	26
Hogg Robinson Travel   0   0   10   10     Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     TUI   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22        Elite Travel Group   24 <td>Flight Centre</td> <td>16</td> <td>0</td> <td>177</td> <td>193</td>	Flight Centre	16	0	177	193
Independent ABTA Agents   114   12   151   277     Spear Travel   12   0   0   12     Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     TUI   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel Company   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14 </td <td>Global Travel Group</td> <td>85</td> <td>12</td> <td>59</td> <td>156</td>	Global Travel Group	85	12	59	156
Spear Travel   12   0   0   12     Spear Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     Tul   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14   0   1   15     Polka Dot Travel   10   0   0   10     Travel Network Group   14 <t< td=""><td>Hogg Robinson Travel</td><td>0</td><td>0</td><td>10</td><td>10</td></t<>	Hogg Robinson Travel	0	0	10	10
Millington Travel   11   0   0   11     Perfect Getaways (Midcounties)   3   0   44   7     Travel Company   0   0   7   7     Tul   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14   0   1   14     Baldwins Travel   79   0   3   82     Lincolnshire Co-operative   14	Independent ABTA Agents	114	12	151	277
Perfect Getaways (Midcounties)   3   0   4   7     Travel Company   0   0   7   7     Tull   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel   0   0   1   1     Hays Travel Independent Group   107   3   38   148     Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14   0   1   15     Polka Dot Travel   13   0   1   14     Baldwins Travel   79   0   3   82     Lincolnshire Co-operative   14	Spear Travel	12	0	0	12
Travel Company   0   0   7   7     TUI   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel	Millington Travel	11	0	0	11
Tul   317   0   8   325     Kuoni Retail   0   0   1   1     Hays Travel	Perfect Getaways (Midcounties)	3	0	4	7
Kuoni Retail0011Hays Travel107338148Hays Travel Independent Group107338148Hays Travel Shops461131493Miles Morgan240024AdvantageAdvantage167598256Athams Travel Services310132Dawson & Sanderson190322Elite Travel Group242430Travel House140115Polka Dot Travel130114Baldwins Travel790382Lincolnshire Co-operative140115Premier Travel/Travel Centre231125Travel Trust Association99541145Worldchoice89216107Triangle Travel142223167	Travel Company	0	0	7	7
Hays Travel 107 3 38 148   Hays Travel Independent Group 107 3 38 148   Hays Travel Shops 461 1 31 493   Miles Morgan 24 0 0 24   Advantage 167 5 98 256   Athams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Mules for Ireland Agents <td< td=""><td>TUI</td><td>317</td><td>0</td><td>8</td><td>325</td></td<>	TUI	317	0	8	325
Hays Travel Independent Group107338148Hays Travel Shops461131493Miles Morgan240024AdvantageAdvantage167598256Althams Travel Services310132Dawson & Sanderson190322Elite Travel Group242430Travel House140115Polka Dot Travel130114Baldwins Travel790382Lincolnshire Co-operative140115Premier Travel/Travel Centre231125Travel Trust Association99541145Worldchoice89216107Triangle Travel142223167IATA Agents (non ABTA/GTG/TTA)448160212	Kuoni Retail	0	0	1	1
Hays Travel Independent Group107338148Hays Travel Shops461131493Miles Morgan240024AdvantageAdvantage167598256Althams Travel Services310132Dawson & Sanderson190322Elite Travel Group242430Travel House140115Polka Dot Travel130114Baldwins Travel790382Lincolnshire Co-operative140115Premier Travel/Travel Centre231125Travel Trust Association99541145Worldchoice89216107Triangle Travel142223167IATA Agents (non ABTA/GTG/TTA)448160212					
Hays Travel Shops   461   1   31   493     Miles Morgan   24   0   0   24     Advantage   167   5   98   256     Althams Travel Services   31   0   1   32     Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14   0   1   15     Polka Dot Travel   13   0   1   14     Baldwins Travel   79   0   3   82     Lincolnshire Co-operative   14   0   1   15     Premier Travel/Travel Centre   23   1   1   25     Travel Trust Association   99   5   41   145     Worldchoice   89   2   16   107     Triangle Travel   5   0   0   5     Mordchoice   89   2   167   167     Hays Market (non ABTA/GTG/TTA) <td>Hays Travel</td> <td></td> <td></td> <td></td> <td></td>	Hays Travel				
Miles Morgan 24 0 0 24   Advantage 167 5 98 256   Advantage 167 5 98 256   Althams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group 14 0 1 15   Premier Travel/Travel Centre 23 1 1 15   Premier Travel/Travel Centre 23 1 1 15   Worldchoice 89 2 16 107   Trangle Travel 142 2 23 167   Multicon f Ireland Agents 142 2 23 167	Hays Travel Independent Group	107	3	38	148
Advantage 167 5 98 256   Advantage 167 5 98 256   Althams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167	Hays Travel Shops	461	1	31	493
Advantage 167 5 98 256   Althams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167	Miles Morgan	24	0	0	24
Advantage 167 5 98 256   Althams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167	••				
Althams Travel Services 31 0 1 32   Dawson & Sanderson 19 0 3 22   Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167			-		0.54
Dawson & Sanderson   19   0   3   22     Elite Travel Group   24   2   4   30     Travel House   14   0   1   15     Polka Dot Travel   13   0   1   14     Baldwins Travel   10   0   0   10     The Travel Network Group     The Travel Network Group     Barrhead Travel   79   0   3   82     Lincolnshire Co-operative   14   0   1   15     Premier Travel/Travel Centre   23   1   1   25     Travel Trust Association   99   5   41   145     Worldchoice   89   2   16   107     Triangle Travel   142   2   23   167     Republic of Ireland Agents   142   2   23   167	,				
Elite Travel Group 24 2 4 30   Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group Travel Network Group Travel Network Group 1 15   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167   IATA Agents (non ABTA/GTG/TTA) 44 8 160 212					
Travel House 14 0 1 15   Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 142 2 23 167   IATA Agents (non ABTA/GTG/TTA) 44 8 160 212					
Polka Dot Travel 13 0 1 14   Baldwins Travel 10 0 0 10   The Travel Network Group   The Travel Network Group   Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167			_		
Baldwins Travel   10   0   0   10     The Travel Network Group     The Travel Network Group     Barrhead Travel   79   0   3   82     Lincolnshire Co-operative   14   0   1   15     Premier Travel/Travel Centre   23   1   1   25     Travel Trust Association   99   5   41   145     Worldchoice   89   2   16   107     Triangle Travel   5   0   0   5     Republic of Ireland Agents   142   2   23   167					
The Travel Network Group 79 0 3 82   Barrhead Travel 79 0 1 15   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167					
Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167	Baldwins Travel	10	0	0	10
Barrhead Travel 79 0 3 82   Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167	The Travel Network Group				
Lincolnshire Co-operative 14 0 1 15   Premier Travel/Travel Centre 23 1 1 25   Travel Trust Association 99 5 41 145   Worldchoice 89 2 16 107   Triangle Travel 5 0 0 5   Republic of Ireland Agents 142 2 23 167		79	0	3	82
Premier Travel/Travel Centre   23   1   1   25     Travel Trust Association   99   5   41   145     Worldchoice   89   2   16   107     Triangle Travel   5   0   0   5     Republic of Ireland Agents   142   2   23   167     IATA Agents (non ABTA/GTG/TTA)   44   8   160   212					
Morldchoice   89   2   16   107     Triangle Travel   5   0   0   5     Republic of Ireland Agents   142   2   23   167     IATA Agents (non ABTA/GTG/TTA)   44   8   160   212	Premier Travel/Travel Centre				
Triangle Travel5005Republic of Ireland Agents142223167IATA Agents (non ABTA/GTG/TTA)448160212	Travel Trust Association	99	5	41	145
Triangle Travel5005Republic of Ireland Agents142223167IATA Agents (non ABTA/GTG/TTA)448160212	Worldchoice	89	2	16	107
Republic of Ireland Agents   142   2   23   167     IATA Agents (non ABTA/GTG/TTA)   44   8   160   212	Triangle Travel	5	0		
IATA Agents (non ABTA/GTG/TTA) 44 8 160 212		5	0	0	5
	Republic of Ireland Agents	142	2	23	167
Other Agents 98 12 231 355	IATA Agents (non ABTA/GTG/TTA)	44	8	160	212
	Other Agents	98	12	231	355
Total 2210 68 1122 3400	Total	2210	68	1122	3400