

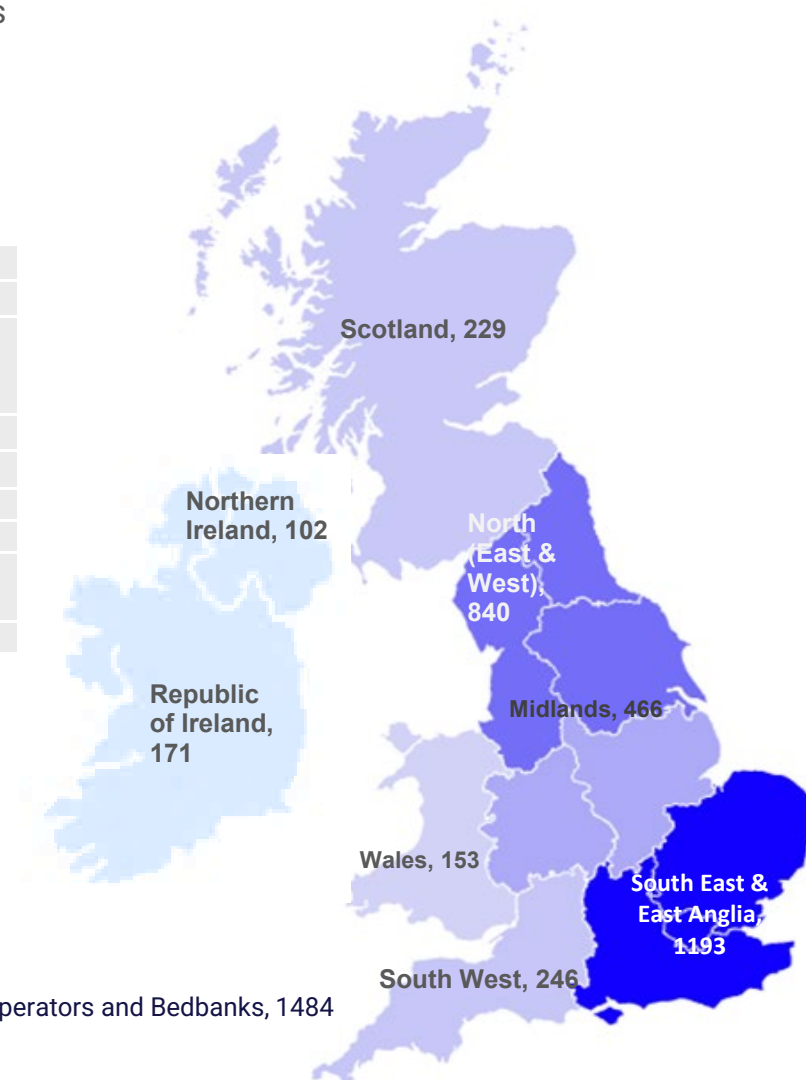
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3400	
TUI	325
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	665
Rest of ABTA retail	1403
ABTA total	2393
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	251
IATA only, ATOL & other travel agencies	756
Non ABTA total	1007



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1786	157	123	144	2210
Limited Supply	33	13	20	2	68
File Copy Only	134	50	199	17	400
No Brochures Required	419	26	240	6	691
Cruise Brochures Only	21	5	3	2	31
Total	2393	251	585	171	3400

TARGETING TRAVEL AGENTS: THE DATABASE

*B & T = Business Houses & Telesales.

HOME WORKERS

Affiliates	Total
ABTA Home Workers	37
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	55
Explorer Travel	46
GTG Home Workers	92
Hays Travel	93
Holiday Direct	6
Holiday Experts	9
Holiday Please	40
Independent Travel Experts	54
Independents	150
Not Just Travel	256
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	175
Spear Travels	12
Superior Travel	6
Travel Counsellors	531
Travel PA	34
TTA Home Workers	72
Voyager Travel Direct	3
Others	93
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	58
The Cruise Village	5
Total	1885

APRIL 2024

TRAVEL AGENTS

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	1	0	15	16
Carlson Wagonlit Travel	0	0	11	11
Co-op Travel	156	3	19	178
East of England Coop	13	0	0	13
Fred Olsen Travel	19	0	7	26
Flight Centre	16	0	177	193
Global Travel Group	85	12	59	156
Hogg Robinson Travel	0	0	10	10
Independent ABTA Agents	114	12	151	277
Spear Travel	12	0	0	12
Millington Travel	11	0	0	11
Perfect Getaways (Midcounties)	3	0	4	7
Travel Company	0	0	7	7
TUI	317	0	8	325
Kuoni Retail	0	0	1	1
Hays Travel				
Hays Travel Independent Group	107	3	38	148
Hays Travel Shops	461	1	31	493
Miles Morgan	24	0	0	24
Advantage				
Advantage	167	5	98	256
Althams Travel Services	31	0	1	32
Dawson & Sanderson	19	0	3	22
Elite Travel Group	24	2	4	30
Travel House	14	0	1	15
Polka Dot Travel	13	0	1	14
Baldwins Travel	10	0	0	10
The Travel Network Group				
Barrhead Travel	79	0	3	82
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	23	1	1	25
Travel Trust Association	99	5	41	145
Worldchoice	89	2	16	107
Triangle Travel	5	0	0	5
Republic of Ireland Agents	142	2	23	167
IATA Agents (non ABTA/GTG/TTA)	44	8	160	212
Other Agents	98	12	231	355
Total	2210	68	1122	3400