

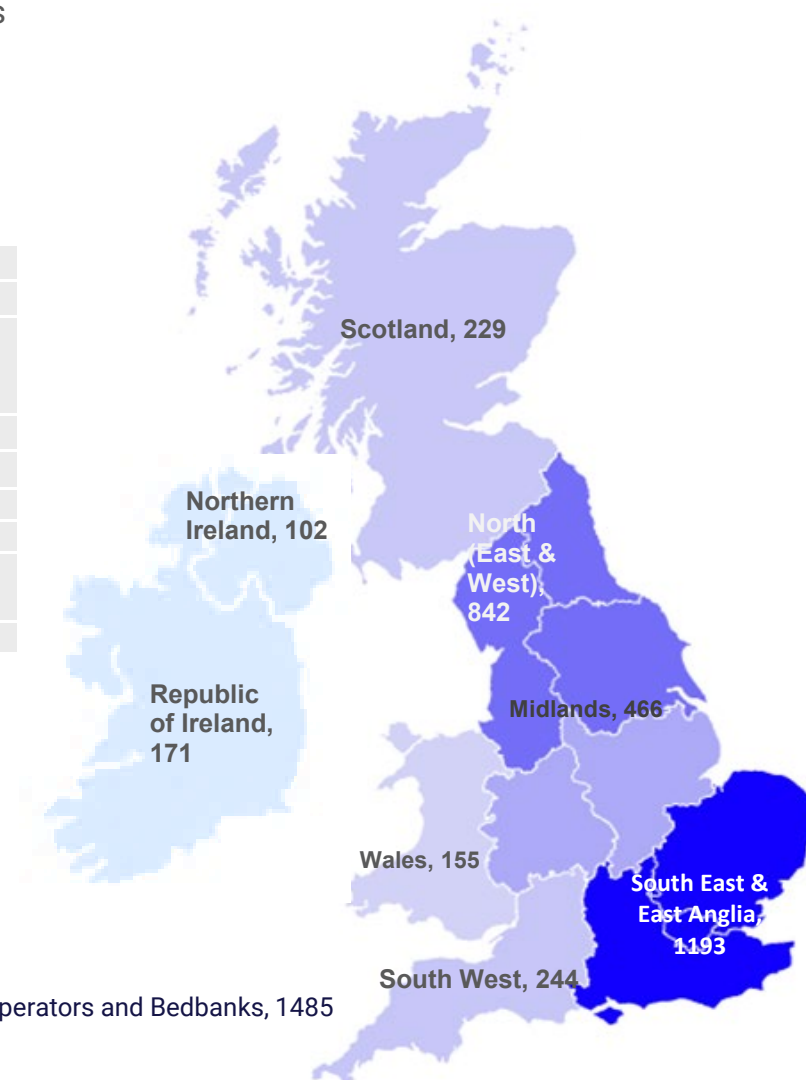
## TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

### TRAVEL AGENTS

<b>Retail agents count: 3402</b>	
TUI	326
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	665
Rest of ABTA retail	1406
<b>ABTA total</b>	<b>2397</b>
<b>Non ABTA retail agents</b>	
Non ABTA, GTG & TTA agencies	250
IATA only, ATOL & other travel agencies	755
<b>Non ABTA total</b>	<b>1005</b>



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1793	156	122	144	2215
Limited Supply	32	13	20	2	67
File Copy Only	133	50	199	17	399
No Brochures Required	418	26	240	6	690
Cruise Brochures Only	21	5	3	2	31
<b>Total</b>	<b>2397</b>	<b>250</b>	<b>584</b>	<b>171</b>	<b>3402</b>

# TARGETING TRAVEL AGENTS: THE DATABASE

\*B & T = Business Houses & Telesales.

## HOME WORKERS

Affiliates	Total
ABTA Home Workers	36
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	55
Explorer Travel	46
GTG Home Workers	92
Hays Travel	93
Holiday Direct	5
Holiday Experts	9
Holiday Please	39
Independent Travel Experts	54
Independents	150
Not Just Travel	245
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	175
Spear Travels	13
Superior Travel	6
Travel Counsellors	531
Travel PA	34
TTA Home Workers	71
Voyager Travel Direct	3
Others	88
<b>Cruise Specialists</b>	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	58
The Cruise Village	5
<b>Total</b>	<b>1866</b>

FEBRUARY 2024

## TRAVEL AGENTS

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	1	0	15	16
Carlson Wagonlit Travel	0	0	11	11
Co-op Travel	157	3	18	178
East of England Coop	13	0	0	13
Fred Olsen Travel	19	0	7	26
Flight Centre	16	0	177	193
Global Travel Group	85	12	59	156
Hogg Robinson Travel	0	0	10	10
Independent ABTA Agents	114	12	151	277
Spear Travel	12	0	0	12
Millington Travel	11	0	0	11
Perfect Getaways (Midcounties)	3	0	4	7
Travel Company	0	0	7	7
TUI	318	0	8	326
Kuoni Retail	0	0	1	1
<b>Hays Travel</b>				
Hays Travel Independent Group	106	3	38	147
Hays Travel Shops	462	1	31	494
Miles Morgan	24	0	0	24
<b>Advantage</b>				
Advantage	167	5	97	255
Althams Travel Services	31	0	1	32
Dawson & Sanderson	21	0	3	24
Elite Travel Group	25	1	4	30
Travel House	15	0	1	16
Polka Dot Travel	13	0	1	14
Baldwins Travel	9	0	0	9
<b>The Travel Network Group</b>				
Barrhead Travel	79	0	3	82
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	23	1	1	25
Travel Trust Association	98	5	41	144
Worldchoice	91	2	16	109
Triangle Travel	5	0	0	5
<b>Republic of Ireland Agents</b>	142	2	23	167
<b>IATA Agents (non ABTA/GTG/TTA)</b>	44	8	160	212
<b>Other Agents</b>	97	12	231	354
<b>Total</b>	<b>2215</b>	<b>67</b>	<b>1120</b>	<b>3402</b>