

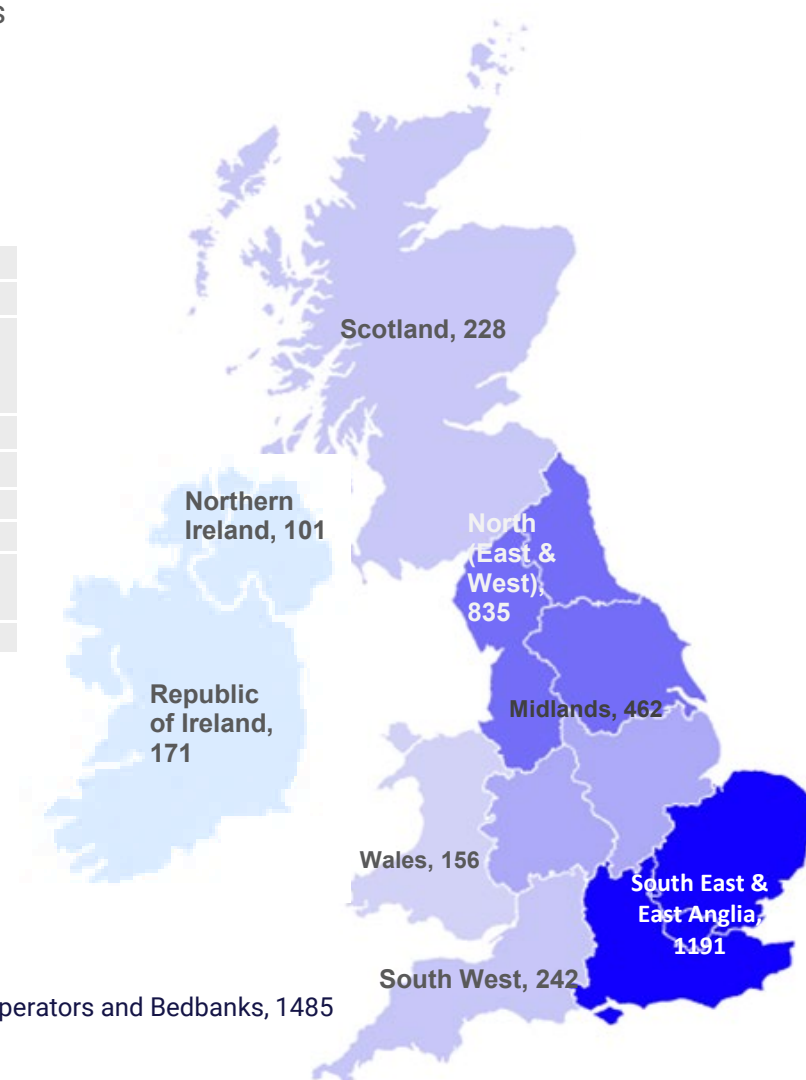
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3386	
TUI	327
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	659
Rest of ABTA retail	1392
ABTA total	2378
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	250
IATA only, ATOL & other travel agencies	758
Non ABTA total	1008



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1777	156	125	144	2202
Limited Supply	32	14	20	2	68
File Copy Only	134	50	199	17	400
No Brochures Required	414	25	240	6	685
Cruise Brochures Only	21	5	3	2	31
Total	2378	250	587	171	3386

TARGETING TRAVEL AGENTS: THE DATABASE

*B & T = Business Houses & Telesales.

HOME WORKERS

Affiliates	Total
ABTA Home Workers	36
Brilliant Travel (Barrhead)	18
Broadway Travel	15
Co-operative PTA	2
Designer Travel	54
Explorer Travel	42
GTG Home Workers	93
Hays Travel	91
Holiday Direct	5
Holiday Experts	9
Holiday Please	39
Independent Travel Experts	55
Independents	151
Not Just Travel	238
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	175
Spear Travels	13
Superior Travel	6
Travel Counsellors	530
Travel PA	35
TTA Home Workers	70
Voyager Travel Direct	3
Others	87
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	58
The Cruise Village	5
Total	1853

NOVEMBER 2023

TRAVEL AGENTS

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	1	0	15	16
Carlson Wagonlit Travel	0	0	11	11
Co-op Travel	156	3	18	177
East of England Coop	13	0	0	13
Fred Olsen Travel	18	0	7	25
Flight Centre	16	0	177	193
Global Travel Group	85	13	59	157
Hogg Robinson Travel	0	0	10	10
Independent ABTA Agents	115	12	150	277
STA Travel	0	0	0	0
Spear Travel	12	0	0	12
Millington Travel	9	0	1	10
Perfect Getaways (Midcounties)	3	0	4	7
Travel Company	0	0	7	7
TUI	319	0	8	327
Kuoni Retail	0	0	1	1

Hays Travel				
Hays Travel Independent Group	104	3	38	145
Hays Travel Shops	458	1	31	490
Miles Morgan	24	0	0	24

Advantage				
Advantage	161	5	94	246
Althams Travel Services	30	0	1	31
Carrick Travel	0	0	0	0
Dawson & Sanderson	21	0	3	24
Elite Travel Group	25	1	4	30
Travel House	15	0	1	16
Polka Dot Travel	13	0	1	14
Wallace Arnold Travel	0	0	0	0
Baldwins Travel	9	0	0	9

The Travel Network Group				
Barrhead Travel	77	0	3	80
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	23	1	1	25
Travel Trust Association	99	5	40	144
Worldchoice	91	2	16	109
Triangle Travel	5	0	0	5

Republic of Ireland Agents	142	2	23	167
IATA Agents (non ABTA/GTG/TTA)	45	8	160	213
Other Agents	99	12	231	356
Total	2202	68	1116	3386