

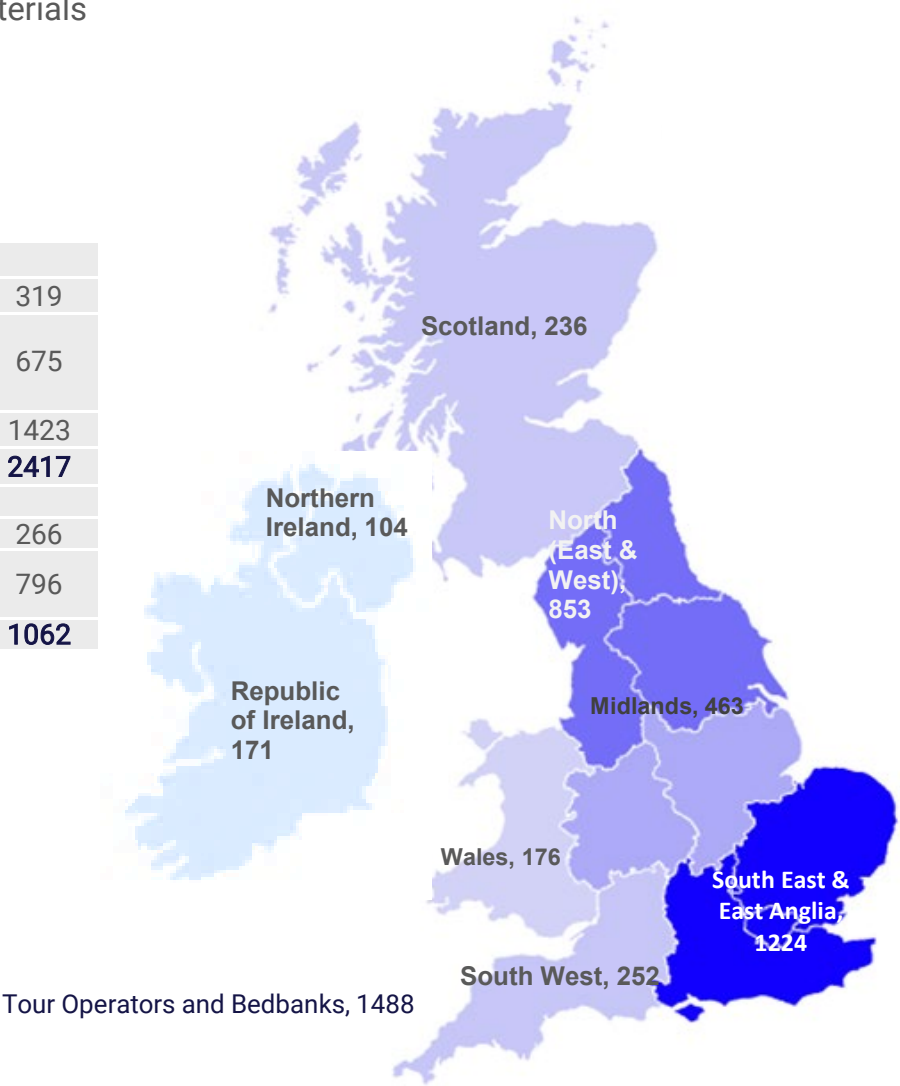
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- ☐ Bulk brochure packs
- ☐ File copies
- ☐ Email campaigns (see page 11)
- ☐ Marketing & promotional materials
- ☐ POS material

TRAVEL AGENTS

Retail agents count: 3479	
TUI	319
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	675
Rest of ABTA retail	1423
ABTA total	2417
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	266
IATA only, ATOL & other travel agencies	796
Non ABTA total	1062



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1791	163	157	143	2254
Limited Supply	35	15	20	2	72
File Copy Only	133	57	204	17	411
No Brochures Required	436	26	241	6	709
Cruise Brochures Only	22	5	3	3	33
Total	2417	266	625	171	3479

TARGETING TRAVEL AGENTS: THE DATABASE

HOME WORKERS

Affiliates	Total
ABTA Home Workers	38
Brilliant Travel (Barrhead)	20
Broadway Travel	15
Co-operative PTA	2
Designer Travel	52
Explorer Travel	40
GTG Home Workers	94
Hays Travel	85
Holiday Direct	5
Holiday Experts	9
Holiday Please	38
Independent Travel Experts	56
Independents	154
Not Just Travel	223
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	173
Spear Travels	13
Superior Travel	6
Travel Counsellors	534
Travel PA	35
TTA Home Workers	70
Voyager Travel Direct	3
Others	89
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	57
The Cruise Village	5
Total	1839

MAY 2023

TRAVEL AGENTS

*B & T = Business Houses & Telesales.

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	1	0	15	16
Carlson Wagonlit Travel	0	0	12	12
Co-op Travel	162	3	23	188
Flight Centre	16	0	185	201
Global Travel Group	93	14	60	167
Hogg Robinson Travel	0	0	11	11
Independent ABTA Agents	111	13	155	279
STA Travel	0	0	0	0
Travel Company	0	0	7	7
TUI	311	0	8	319
Hays Travel				
Hays Travel Independent Group	116	3	42	161
Hays Travel Shops	461	1	33	495
Miles Morgan	19	0	0	19
Advantage				
Advantage	234	5	92	331
Althams Travel Services	30	0	1	31
Carrick Travel	0	0	0	0
Dawson & Sanderson	21	0	3	24
Elite Travel Group	27	1	5	33
Travel House	18	0	1	19
Wallace Arnold Travel	0	0	0	0
The Travel Network Group				
Barrhead Travel	76	1	3	80
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	22	1	0	23
Travel Trust Association	108	6	45	159
Worldchoice	119	2	20	141
Republic of Ireland Agents				
IATA Agents (non ABTA/GTG/TTA)				
Other Agents				
Total	2254	72	1153	3479