

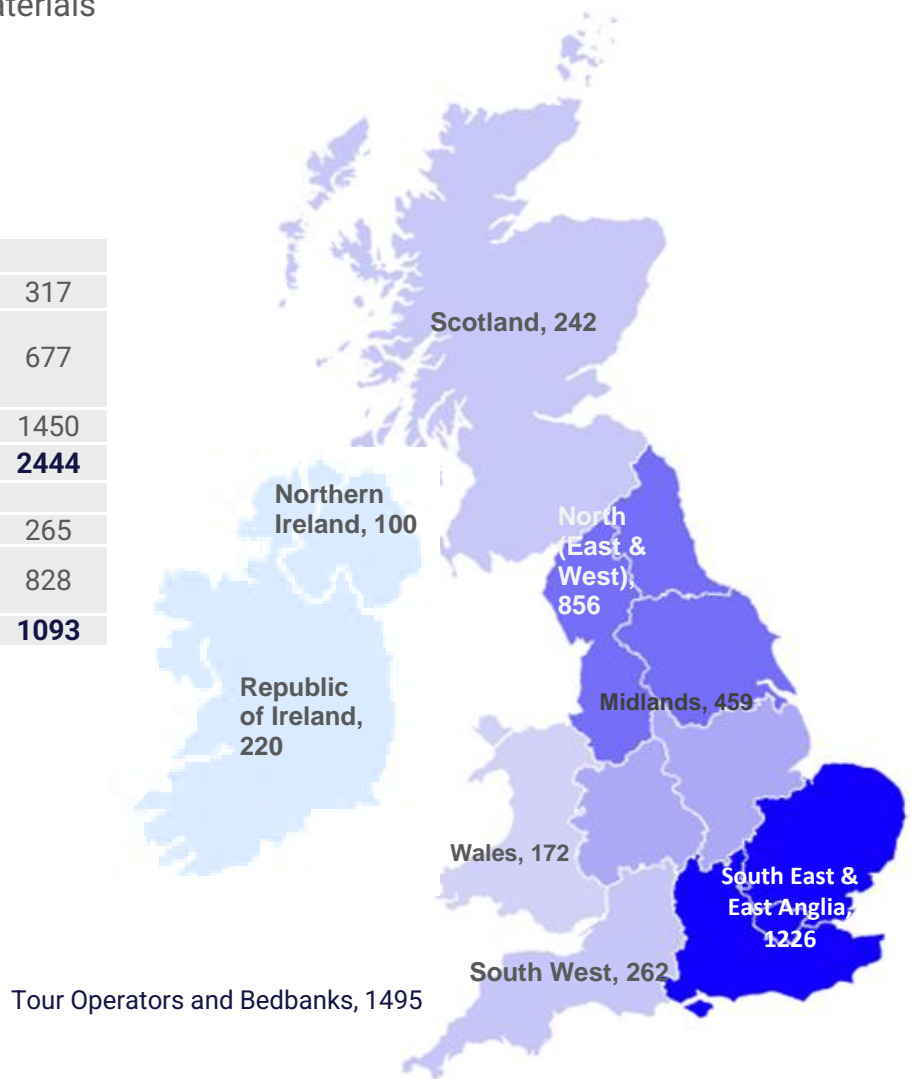
TARGETING TRAVEL AGENTS: [THE DATABASE](#)

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3537	
TUI	317
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	677
Rest of ABTA retail	1450
ABTA total	2444
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	265
IATA only, ATOL & other travel agencies	828
Non ABTA total	1093



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1758	162	146	182	2248
Limited Supply	38	15	21	6	80
File Copy Only	134	55	203	22	414
No Brochures Required	492	28	235	7	762
Cruise Brochures Only	22	5	3	3	33
Total	2444	265	608	220	3537

TARGETING TRAVEL AGENTS: THE DATABASE

HOME WORKERS

Affiliates	Total
ABTA Home Workers	37
Brilliant Travel (Barrhead)	20
Broadway Travel	15
Co-operative PTA	2
Designer Travel	53
Explorer Travel	38
GTG Home Workers	94
Hays Travel	73
Holiday Direct	5
Holiday Experts	9
Holiday Please	29
Independent Travel Experts	56
Independents	153
Not Just Travel	206
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	181
Spear Travels	13
Superior Travel	6
Travel Counsellors	523
Travel PA	35
TTA Home Workers	68
Voyager Travel Direct	3
Others	87

Cruise Specialists

Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	55
The Cruise Village	5

Total 1789

AUGUST 2022

TRAVEL AGENTS

*B & T = Business Houses & Telesales.

Travel Agents	Travel Shops			
	Full Supply	Limited Supply	B & T*	Total
American Express	2	0	15	17
Carlson Wagonlit Travel	0	0	12	12
Co-op Travel	164	3	22	189
Flight Centre	3	0	199	202
Global Travel Group	93	14	62	169
Hogg Robinson Travel	0	0	11	11
Independent ABTA Agents	101	13	151	265
STA Travel	0	2	38	40
Travel Company	0	0	7	7
TUI	309	0	8	317

Hays Travel

Hays Travel Independent Group	73	4	38	115
Hays Travel Shops	498	1	44	543
Miles Morgan	19	0	0	19

Advantage

Advantage	228	5	92	325
Althams Travel Services	30	0	1	31
Carrick Travel	0	0	0	0
Dawson & Sanderson	21	0	3	24
Elite Travel Group	30	1	5	36
Travel House	19	0	1	20
Wallace Arnold Travel	0	0	0	0

The Travel Network Group

Barrhead Travel	73	1	7	81
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	22	1	0	23
Travel Trust Association	107	6	44	157
Worldchoice	120	2	22	144

Republic of Ireland Agents 180 6 31 217

IATA Agents (non ABTA/GTG/TTA) 44 8 161 213

Other Agents 98 13 234 345

Total 2248 80 1209 3537