

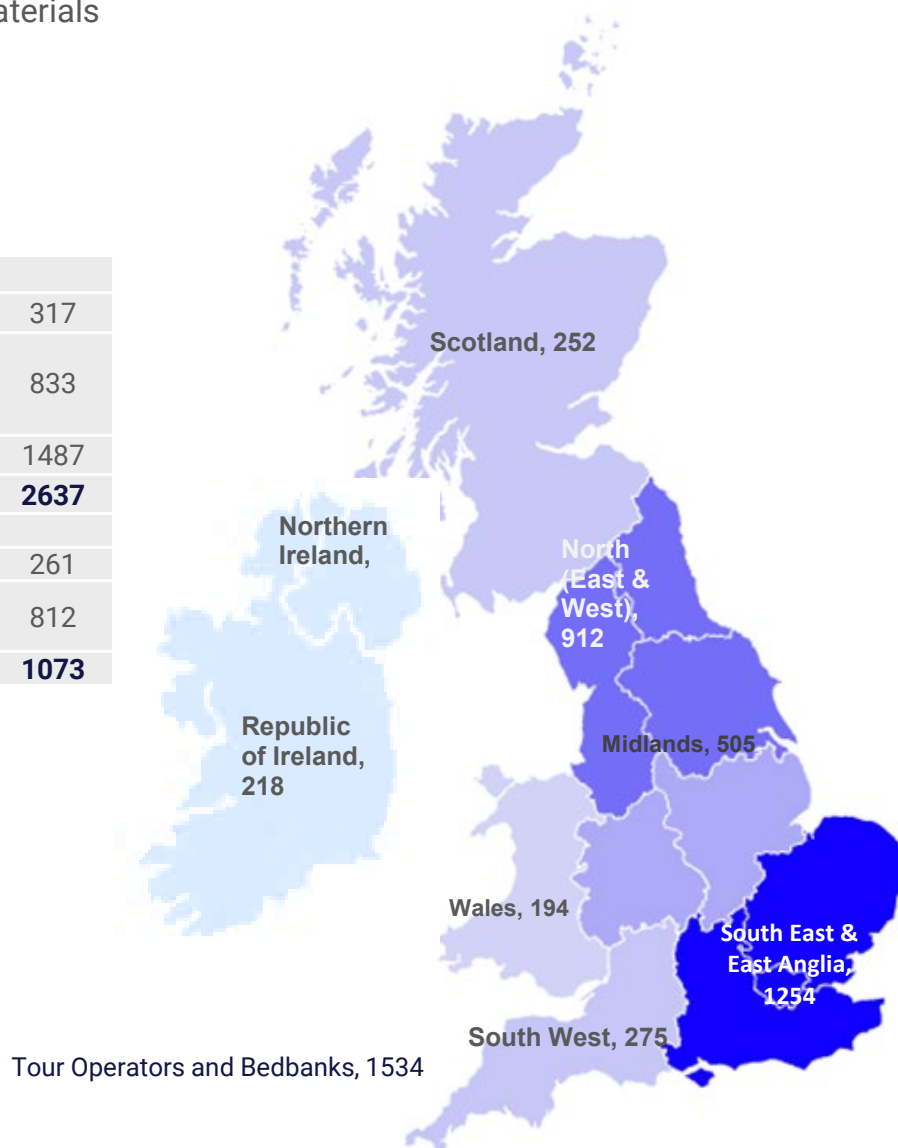
TARGETING TRAVEL AGENTS: THE DATABASE

Use our exclusive and unrivalled database of nationwide travel agents to send out:

- Bulk brochure packs
- File copies
- Email campaigns (see page 11)
- Marketing & promotional materials
- POS material

TRAVEL AGENTS

Retail agents count: 3710	
TUI	317
Hays Travel (inc. Independent Group, Travel Shops & Miles Morgan)	833
Rest of ABTA retail	1487
ABTA total	2637
Non ABTA retail agents	
Non ABTA, GTG & TTA agencies	261
IATA only, ATOL & other travel agencies	812
Non ABTA total	1073



TRAVEL AGENT BROCHURE DEMAND	ABTA Retail	Non ABTA GTG & TTA	IATA only (UK), ATOL & other travel agents	Republic of Ireland	Overall Total
Full Supply	1927	154	142	179	2402
Limited Supply	43	18	21	7	89
File Copy Only	148	55	196	22	421
No Brochures Required	497	28	232	7	764
Cruise Brochures Only	22	6	3	3	34
Total	2637	261	594	218	3710

TARGETING TRAVEL AGENTS: THE DATABASE

HOME WORKERS

Affiliates	Total
ABTA Home Workers	41
Brilliant Travel (Barrhead)	20
Broadway Travel	15
Co-operative PTA	2
Designer Travel	54
Explorer Travel	38
GTG Home Workers	95
Hays Travel	70
Holiday Direct	6
Holiday Experts	11
Holiday Please	27
Independent Travel Experts	58
Independents	157
Not Just Travel	195
Phone and Fly (Fleetway Travel)	6
PTA Midcounties	184
Spear Travels	13
Superior Travel	7
Travel Counsellors	522
Travel PA	36
TTA Home Workers	60
Voyager Travel Direct	3
Others	84
Cruise Specialists	
Cruise Hols (Global Cruising)	17
Fred Olsen (Go Cruise)	54
The Cruise Village	6
Total	1781

JULY 2022

TRAVEL AGENTS

*B & T = Business Houses & Telesales.

Travel Agents	Travel Shops			Total
	Full Supply	Limited Supply	B & T*	
American Express	2	1	15	18
Carlson Wagonlit Travel	0	0	12	12
Co-op Travel	164	3	24	191
Flight Centre	6	0	199	205
Global Travel Group	102	15	61	178
Hogg Robinson Travel	0	0	11	11
Independent ABTA Agents	103	14	155	272
STA Travel	3	3	38	44
Travel Company	0	0	9	9
TUI	309	0	8	317

Hays Travel				
Hays Travel Independent Group	68	6	32	106
Hays Travel Shops	652	1	56	709
Miles Morgan	18	0	0	18

Advantage				
Advantage	230	5	89	324
Althams Travel Services	30	0	1	31
Carrick Travel	0	0	0	0
Dawson & Sanderson	21	0	3	24
Elite Travel Group	33	1	5	39
Travel House	21	0	1	22
Wallace Arnold Travel	0	0	0	0

The Travel Network Group				
Barrhead Travel	72	1	8	81
Lincolnshire Co-operative	14	0	1	15
Premier Travel/Travel Centre	21	1	0	22
Travel Trust Association	99	7	46	152
Worldchoice	118	3	20	141

Republic of Ireland Agents	177	7	31	215
-----------------------------------	-----	---	----	-----

IATA Agents (non ABTA/GTG/TTA)	43	8	160	211
Other Agents	96	13	234	343

Total	2402	89	1219	3710
--------------	-------------	-----------	-------------	-------------

